

Letter from President



We're headed down the straight-away...my lap has almost been completed.

Our August meeting was held at Youth Emergency Services and Shelter (YESS). A HUGE thank you to YESS, Steve Quirk and Jana Daisy. The tours were great and Steve gave an overview of what YESS is all

about, provided us with a lot of facts and challenged us to make a difference. You can tell that both he and Jana are passionate about their roles at YESS. And...hats off to In The Bag for the wonderful meal. You outdid yourself and I'm glad we were your guinea pigs for the new menu. The tiramisu was outstanding!!

The Philanthropy committee asked us to bring school supplies to the August meeting for YESS. And bring school supplies we did! There was a pile of supplies and I'm sure the kids will be thrilled! EWI is about the three "C's" – the school supplies drive is one way we can help our Community.

The Chapter approved the 2010-2011 slate of Officers and Directors as presented. We look forward to the leadership of these individuals in the coming year. The Chapter also approved the July business minutes with a few minor changes.

A discussion was held regarding the proposed bylaw changes. It was recommended that I submit our Chapter's concerns regarding the dues revenue to Corporate before LCAM. I will draft an email and send off to Corporate this week. Speaking of LCAM...this is my last reminder...LCAM is in KC, MO, September 23-25, 2010. Early bird registration ended August 6, 2010. I believe we have 18 representatives attending! Please be sure to contact Vice President, Cindy Fleischacker, with your travel info, cell phone number and rooming info if you haven't already done so.

It's hard to believe, but Executives' Night is just around the corner. It will be held on TUESDAY, September 7, 2010. This is our formal event where we enjoy a great evening at Hy-Vee Hall at the Iowa Events Center and highlight our accomplishments for the year. I'm excited to announce that Craig Armstrong, Vice President of the Iowa Speedway, will be our keynote speaker. We will also recognize the 2010 ASIST Scholarship winners and the 2010 Executive of the Year. All representatives are encouraged to bring their Executive, but if they are unable to make it, we still want to see you there! Please note the special RSVP instructions on the reservation page.

See you at Executives' Night on TUESDAY, September 7, 2010.

Michelle Cook
Representing FBL Financial Group, Inc.

2009-2010 Officers & Directors

President

Michelle Cook, FBL Financial Group
michelle.cook@fblfinancial.com
225-5546

Vice President

Cindy Fleischacker, Coldwell Banker,
Mid-America Group
cfleischacker@midamericagroup.com
224-8889

Secretary

Gina Andre', Des Moines International Airport
gaandre@dsmaairport.com
256-5106

Treasurer

Christine Healy, Acme Printing Co, Inc.
chealy@acmeiowa.com
244-1723

Sergeant-at-Arms

Betty Dean, The Singing Gourmet, Inc.
bettyidean@gmail.com
778-0370

Marketing Director

Margie Marble, Greater Des Moines
Convention and Visitors Bureau
mmarble@desmoinescvb.com
699-3436

Membership Co-Directors

Darlis Wambold, Iowa Credit Union League
darlisw@iowacreditunions.com
221-3013

Linda Snethen, The Waldinger Corporation
lsnethen@waldinger.com
323-5104

Publications Director

Judi Brown, RDG Planning & Design
jbrown@rdgusa.com
288-3141

Ways & Means Director

Paulette Schultz, Iowa Health Des Moines,
Methodist, Lutheran, Blank
schultz2@ihs.org
241-5867

Board Recap *By Rita McGinnis*

Secretary: The August Board meeting was held August 2, 2010. The minutes from the July 12, 2010 Board meeting were approved.

Treasurer: Financials were provided through June 30, 2010. A motion to approve the Treasurer's report was approved.

President: Email updates were sent on July 19 and 21, 2010. Michelle has received one application for Executive of the Year. Imaging process of chapter past records began on July 31, 2010.

Vice President: LCAM will be held in Kansas City, Sept. 23-25, 2010. Cindy is making a contact list, coordinating carpooling and roommates for the 18 members attending. Cindy is assigning members to committee positions for upcoming year.

Sergeant-At-Arms: As of July 12, 2010, the Des Moines Chapter of EWI consists of 49 member firms, 59 representatives, 7 life members, 1 sustaining member, 1 EWING member, and 1 transitional member. There were 39 representatives in attendance at the July business meeting.

Nominating: Slate of Officers for 2010-2011 were posted in August Connect. No new nominations were received by Michelle Cook. A quorum will need to be present at August chapter meeting for the membership approval of the slate. The Slate of Officers are: President: Cindy Fleischaker, Vice President/President Elect: Barbara Eslick, Secretary: Carol Bahls, Sgt. At Arms: Betty Dean, Ways & Means: Gina Andre, Membership: Cindy Lorenzen and Leslie Herman, Program: Judi Brown, Marketing: Paulette Schulze, Publications: Robin McKinney.

Marketing: Received the Des Moines pins for LCAM. Margie is contacting new members to acquire their logos for our files.

Membership: September Executives' Night will be held on Tuesday, September 7, 2010 at the Iowa Events Center. Details were approved.

Publications: The deadline for the September Connect is August 6, 2010.

Ways & Means: Nothing to report.



CONNECTIONS



CAREER



COMMUNITY

Message Board

September Birthdays

- 7th Christy Jones, R. Jones BODYPROS
- 16th Leslie Herman, Drake University (Kim's Sister)
- 21st Michelle Cook, FBL Financial Group, Inc.
- 23rd Lena Rocha, Chapter Life Member
- 29th Gloria Criswell, Sustaining Member

Hotline Information

Lynn Neswold –
 Email: lneswold@themansion-interiors.com

To report a member illness, birth or death of
 Family members within the EWI organization.

Scrapbook Event at YESS!

A reminder for those of you who have signed up, we're looking forward to having you join us for a touching and uplifting experience as we scrapbook with the children at YESS:

Monday, September 13, 2010

6:00 p.m. – 7:00 p.m.

Youth Emergency Services & Shelter (YESS)
 918 SE 11th Street
 Des Moines, IA 50309

Note: For those who are hungry after scrapping that evening, please plan to meet at the nearby Scornovacca's Pizza, 1930 S.E. 14th & Hartford Avenue.

Questions: Please contact Kim Thomas: kthomas@dmreg.com

DATES TO NOTE

August 17, 2010

Lunch Bunch 11:30 a.m.
 Downtown –
 Drake Diner
 West Des Moines –
 PF Chang's

August 27, 2010

Board Reports Due to
 Cindy Fleischacker

September 7, 2010

HyVee Hall
 4:15 p.m. Board Meeting

September 7, 2010

HyVee Hall
 5:30 p.m. Social
 6:00 p.m. Welcome & Dinner
 7:00 p.m. Speaker &
 Recognition

SHARE THE NEWS!

Please send all submissions for the
 EWI Connect Newsletter to:

Contact: Judi K. Brown
 Phone: 515.288.3141
 Fax: 515.288.8631
 E-Mail: jbrown@rdgusa.com

All Submissions are due the first
 Friday after our monthly meeting.

Reminder - Reminder

The reservation deadline for the
 September 7, 2010 meeting is Friday,
 August 27, 2010.

Anyone not attending must contact Betty
 Dean at: bettyidean@gmail.com or
 call Betty at 778-0370.

*Representatives must RSVP - Yes or No for
 this event.*

2010 Calendar of Events

2010 Lunch Bunch Schedule

DATE	West Des Moines @ 11:30	Downtown @ 11:30
August 17, 2010	PF Chang's 110 S. Jordan Creek Parkway West Des Moines 515. 457.7772	Drake Diner 1111 25th Street Des Moines, IA 50311-4207 515. 277.1111
September 21, 2010	Romano's Macaroni Grill 4502 University West Des Moines 515. 267.8400	Baratta's 2320 South Union Street Des Moines, IA 50315-1730 515. 243.4516
October 19, 2010	Red Lobster 3838 Westown Parkway West Des Moines 515. 226.2150	Baby Boomers 313 East Locust Street Des Moines, IA 50309-1806 515. 244.9107
November 16, 2010	Red Robin 6255 Mills Civic Parkway West Des Moines 515. 223.0859	Court Ave Brewery 309 Court Avenue Des Moines, IA 50309-2230 515. 282.2739
December 21, 2010	Club Car 13435 University West Des Moines 515. 226.1729	Palmer's Deli Ingersoll 2843 Ingersoll Avenue Des Moines, IA 50312-4012 515. 274.4004

2010 Program Schedule

Month	Date	Location	Dinner	Program
September	7 - Tuesday	Iowa Events Center	Ovations	Executives' Night
October	4	DSM Airport	In the Bag	Installation of Officers
November	1	Josephs Jewelers	Centro	Shopping!
December	6	Wakonda Club	On Site	Holiday Auction

THANK YOU – EWI MEMBERS



Many thanks to all of you for bringing the school supplies for the kids at YESS.

Your continued support of the YESS Program is greatly appreciated by the employees and kids.

EWI - Des Moines Chapter - 2009-2010 Committee Assignments

Advisor

Sarah Roeder

Budget

Michelle Cook
Christine Healy
Cindy Fleischacker

Directory/Bylaws/Website

Melissa Clevenger -Chair
Carol Andreas
Elaine Rund

Endowment

Kim Fankhauser - Chair
Jean Wathen - Non-EWI
Dessie Grannis - Non-EWI
Michelle Morris - Non-EWI

Historian

Janette House

Hospitality/Courtesy

Lynn Neswold - Chair
Jackie Hellrung
Aisha Syed
Bernie Rewalt
Amy Day

Marketing

Margie Marble - Chair
Meghan Sabin
Cheryl Hall
Dawn Black
Sandy Taylor
Christy Jones

Membership

Darlis Wambold - Co-Chair
Linda Snethen - Co-Chair
Lana Lichtenstein
Marcia Wing
Judy Smith
Freda Pollock
Deb Amenson

Official Greeter

Sarah Roeder

Nominating

Sarah Roeder
Cindy Fleischacker
Robin Taylor
Jennifer Parrish

Parliamentarian

Lena Rocha

Past Presidents' Advisory Council

Sarah Roeder
Rita McGinnis
Ruth Hanrahan
Sheryl Nichols
Laveta Pfaltzgraff
Kim Fankhauser
Judy Jones
Nancy Neilsen
Judy Smith
Linda Buchanan
Marsha Rodd
Mary Granneman
Nancy Cook
Karen Bailey
Janette House
Lena Rocha

Philanthropy/Education

Kim Thomas - Chair
Marty Kennedy
Nancy Cook
Michelle Wendell
Marcy Gerard
Deb BeLieu
Judy Jones
Rosemary Link
Andrea Mead
President
Michelle Cook

Program

Cyndi Lorenzen - Chair
Rita McGinnis
Tammy Maresisak
Barb Eslick
Nancy Neilsen

Publications

Judi Brown - Chair
Kim Fankhauser
Karen Bailey

Purely Social

Deb Lyons - Chair
Deanna Dunn
Peg Ward
Erin Tuel
Kristy Conrad
Mary Granneman
Leslie Herman

Scholarship/ASIST

Marlou Pieper -Chair
Iris Armstrong
Dessie Grannis - Non-EWI
Michelle Morris - Non-EWI
Jean Wathen - Non-EWI

Secretary

Gina Andre

Sergeant-at-Arms

Betty Dean

Treasurer

Christine Healy

Vice President

Cindy Fleischacker

Ways & Means

Paulette Schultz - Chair
Marsha Rodd
Robin McKinney
Gloria Criswell
Robin Taylor
Chris Anderson
Laveta Pfaltzgraff
Mary Long
Linda Buchanan
Sheryl Nichols
Carol Bahls

Member Spotlight

Judi Brown

I joined EWI in 2002 by a very persistent, friend and past EWI President Sandy Wilson.

In the beginning, I was not sure what I was getting myself into but since joining I have had many wonderful opportunities from being the chair of numerous committees as well as being a Board Member the past two years.

By being a member of EWI, I have gained a great network of contacts both business and personal. Charity - when I was looking for an organization this was one of my priorities. The Des Moines Chapter does a wonderful job in walking the walk with the charities that it supports. Learning opportunities – from the great speakers at our monthly meetings to the availability to connect via an online seminar.

I have been working at RDG Planning & Design for the past thirteen plus years and enjoy the creative atmosphere every day. When not at RDG, I enjoy spending time with family and friends, doing charity work, reading, creating and selling greeting cards, bike riding and spending time with my nephew and niece.

I have not come across a greater group that I am happy to be a part of and to help in any way to contribute to its success as a Chapter.

Firm Spotlight

Grand View University

Grand View University is a liberal arts university affiliated with the Evangelical Lutheran Church in America. Founded more than 100 years ago, Grand View offers a high-quality education to a diverse student body in a career-oriented, liberal arts–grounded curriculum at two campus locations in greater Des Moines. Offerings include 38 undergraduate majors, nine certificate programs, two post-baccalaureate certificates and five pre-professional preparation programs. There are eight undergraduate majors that offer more than one area of emphasis. Grand View's School of Graduate Studies offers the MS in Innovative Leadership, with tracks in business, education and nursing.

At Grand View, students find a winning combination of high-quality programs, experienced professors, and caring individuals. With 2,000 students and an average class size of 16, students get to know their professors and other students well. They learn independence and seek responsibility in Grand View's educational environment. Learning is an interactive process at Grand View—students engage in lively discussions, work on real-world projects, and participate in career-related work experiences.

Grand View's College for Professional and Adult Learning serves students in central Iowa with 16 evening majors, most offered in an accelerated format to allow students to work full-time while they complete a degree. Schedules are flexible and classes are offered evenings and weekends at both Grand View's main campus and the Johnston location.

Grand View stands out from other institutions because of its partnerships with leading businesses and organizations in Des Moines, which has led to challenging internships and, for more than a decade and a half, nearly 100 percent of students finding jobs right after graduation or continuing their education. Grand View is known for its ability to connect students with exciting and challenging career opportunities.

POTENTIAL NEW FIRM POSTING, September 2010 Newsletter

The following firm has been approved by the board for posting:

Firm/Representative/Executive	Major	Minor
<p>DeWaay Capital Management 12951 University Avenue Clive IA 50325 Phone: 515.223-3878 or 515-267-9754 Representative: Heather Byers E-mail: hbyers@dewaay.net Executive: Referred by: Betty Dean</p>	<p>Certified Financial Planner</p>	<p>Estate Planning</p>

If no written objections are received from an executive of a member firm within ten (10) days of posting, the Membership Committee will contact the firm. Thank you.

Darlis Wambold, Co-Membership Director
 Representing Iowa Credit Union League
 Ph. 515-221-3013
darlisw@iowacreditunions.com

Linda Snethen, Co-Membership Director
 Representing The Waldinger Corporation
 Ph: 515-323-5104
lsnethen@waldinger.com

**EWI® Des Moines Chapter
TUESDAY, September 7, 2010
Executives' Night**

Date:	TUESDAY September 7, 2010
Program:	Executives' Night
Program Location:	Iowa Events Center 730 3 rd St Des Moines, IA 50309 515-564-8000
Schedule:	4:15 p.m. – Board Meeting 5:30 p.m. – Social 6:00 p.m. – Welcome/ Dinner 7:00 p.m. – Speaker/ Recognition
Menu:	Boston Bibb Salad with Red Onion, Blue Cheese, Pine Nuts, and Raspberry Vinaigrette Choice of: <ol style="list-style-type: none"> Seared 8 oz New York Strip Au Poivre with Cognac Green Peppercorn Glace, Sautéed Asparagus, Holland Red Peppers and Saffron Tournee Potatoes Or <ol style="list-style-type: none"> Sautéed Herbs de Provence Airline Chicken Breast over Potatoes Dauphinoise with Seared Grape Tomatoes and Snap Peas, with Glace de Poulet Dessert will be alternated around each table with Strawberries Romanoff and Chocolate Overload with Caramel (Vegetarian option available upon special request)
Cost:	PLEASE STATE YOUR CHOICE WITH YOUR RESERVATIONS \$45.00 includes one drink ticket
Direction:	Directions: from I-235, take the Exit for the Iowa Events Center – 7 th St from West, cross to 5 th , then south and park north of Vet's or south of Hy-Vee Hall. From East take Iowa Events Center to 5 th St, then south.
Dinner Reservation Deadline:	Friday, August 27 <ul style="list-style-type: none"> Please remember that all Representatives must RSVP for this event. Representatives paying monthly or quarterly MUST complete the form below and mail it along with your check to Betty Dean <u>by</u> the reservation deadline. Representatives bringing a guest MUST notify Betty by phone or e-mail <u>by</u> the reservation deadline. You will then need to complete the form below and mail it along with your check to Betty. Cancellation Policy: If you are <u>unable</u> to attend, you MUST notify Betty <u>by</u> the reservation deadline.
Mail this form to:	Betty Dean The Singing Gourmet 1231 72 nd Street Windsor Heights, IA 50311 515-778-0370 bettyjdean@gmail.com

Firm: _____
 Representatives: _____
 Executives/Guests: _____

Amount Enclosed _____ (Please make check payable to EWI)