

LETTER FROM PRESIDENT



What a fabulous night our November 1 Chapter meeting was! Our member firm, **Josephs**, graciously hosted our social hour with discounted shopping, wine and cheese. The premier jewelry store was packed with our members and guests. Our thanks go to Josephs for this wonderful event and to Rita McGinnis for providing the history behind this legendary store.

A lot of ground was covered in our chapter meeting. We approved the budget for the next 9 months and most importantly—approved Judy Smith as our newest

Chapter Life Member. Congratulations to Judy on her retirement from Mid-America Group last month! More congratulations went out to our member firms, **Grandview University** and **RDG Planning and Design**, as both companies received awards and recognition for recent achievements in excellence. Upon conclusion of the meeting, reports on the Leadership Conference and Annual Meeting (LCAM) were given from many of our members who attended. If it sounded like fun.... it was. I hope their stories will urge you to attend next September.

Our first fundraiser of the season, the Gourmet Nuts Fundraiser, came to a close and was very successful again this year. The Ways and Means Committee is still tabulating the results but they did order 50 cases of nuts. Help is needed to unpack and sort them. We can pick up our orders on Monday, November 22 and they will need assistance that day also. The committee did order some extras which are available to purchase.

The Philanthropy Committee's sock drive for YESS was a great success. Our newest member, Jodi Jensen, didn't waste any time getting involved in this project and collected approximately 200 pairs of socks! Thanks to everyone for your generous donations to YESS...a very worthy cause and a huge asset to our community.

Our December 6th Chapter Meeting will be held at Wakonda Club in Des Moines and will include our annual silent and not-so-silent auction. This festive evening will be filled with holiday cheer, wonderful food and.... lots of bidding. (We accept credit cards). Please invite your executives and co-workers, friends and family as we celebrate the season at this very special holiday event.

Happy Thanksgiving to you and your families!

Cindy Fleischacker
Representing Coldwell Banker Mid-America Group, Realtors

2010-2011 Officers & Directors

President

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224-8889

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BEslick@ShanerHotels.com
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CBahls@GrandView.edu
263-2802

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CHealy@AcmeIowa.com
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256-5106

BOARD RECAP *By Carol Bahls*

Secretary: The November Board meeting was held Monday, November 1. The minutes from the October 4 Board meeting were approved.

Treasurer: Financials were provided through September 30. The Treasurer's report and listed payments were approved.

President: EWI Updates were sent regarding holiday auction donations, Purely Social event at Plaza Florist, Socks for YESS, and a reminder to send articles for the Connect to Robin McKinney. Corporate updates are received weekly. I attended the Open Forum conference call on Oct. 14. The annual budget meeting was held on Oct. 20. The presented budget is for a 9-month period only Jan. through Sept. Another budget will be prepared in the spring/summer to take effect Oct. 1, 2011 and will be for 12 months. Thereafter, all budgets coincide with installation—Oct. 1 through Sept. 30. Changes to bylaws approved at LCAM will be posted on the corporate website by Oct. 30. Directory and Bylaws committee must make changes to our Chapter Bylaws to reflect the approved amendments. During the Annual Meeting this year, it was requested of the Corporate Board to establish an Ad Hoc Committee to review the current annual renewal process and help to make revisions and recommendations as to the best new process for annual renewals. Our chapter was invited to participate and Michelle Cook will be our official representative. Kim Fankhauser will tag-team with Michelle. Committees: Please turn in committee goals for the year. Everyone please forward info to me if you or your firm is in the news. A motion to approve Judy Smith as a Chapter Life Member was approved.

Vice President: Mark your calendars now! The 64th LCAM is scheduled September 22-24, 2011 in Minneapolis. During this year's LCAM, a session called Chapter Chat was held. This was a roundtable discussion of Best Practices for the following categories: Fundraising, Membership, Programs, Technology, Marketing, Scholarship, Chapter Operations, Philanthropy, and Literacy Initiatives. The next Professional Development Webinar is scheduled for Wednesday, November 17 at 3:00 pm Eastern (2:00 Central). The subject is "Presentation Skills"; the presenter is Lori Giovannoni.

Sergeant-at-Arms: As of October 4, 2010 the Des Moines Chapter of EWI consists of 49 member firms, 59 representatives, 7 chapter life members, 1 sustaining member, 1 transitional member. Present at the October 4, 2010 Chapter meeting were 37 member firms for 73% representation, 41 representatives for 76% attendance, 4 chapter life members, 0 sustaining member, 4 guests. Attendance of the board members at the October 4, 2010 board meeting was 90%. Board Members: please remember to sign in at the hospitality table!

Marketing: The Marketing Committee met following the October installation to discuss goals and objectives for the upcoming year. Several great ideas were exchanged. We discussed different ways that Marketing could help promote the "Sock Drive" project for YESS. A press release announcing our new board of directors was submitted to the *Business Record* and *The Des Moines Register*.

Membership: Membership as of November 1: 49 Member Firms, 54 Executives, 59 Representatives, 7 Chapter Life Members, 1 Sustaining Member, 1 Transitional Member, and no Open Reps. Two new firms have requested Board approval for posting: Chocolaterie Stam (referred by Rita McGinnis) and Hamilton Funeral Home (referred by Rita McGinnis).

Program: The December 2010 EWI meeting will be held on Monday, December 6, 2010 at Wakonda Club, 3915 Fleur Drive, Des Moines, IA. There will be no valet service. The December menu, dinner expense, and program were accepted with no objections. Judi Brown is finalizing the meeting roster for 2011.

Publications: Articles or items for the December EWIconnect newsletter are due to Robin McKinney by Friday, November 5.

Ways and Means: The gourmet nut orders ended October 25. The sales totals have not yet been calculated but the response from EWI members has been awesome! 50 cases of nuts were ordered. The nuts will be available for pick up on Monday, November 22, from 4:30 pm to 6:00 pm, in the parking garage at Iowa Health-Des Moines, 1200 Pleasant Street, 2nd Floor, South end. We have started receiving items for the "Silent and Not-So-Silent" Auction already and will welcome anymore auction items or descriptions as members know ahead of time.

HAPPY BIRTHDAY!!

Sandy Taylor, Plaza Florist – December 14th

Hotline Information

Jennifer Parrish –
Email: JParrisi@WM.com

To report a member illness, birth or death of
Family members within the EWI organization.



CLEAN-UP AT YESS



SHARE THE NEWS!

Please send all submissions for the EWI
Connect Newsletter to:

Contact: Robin McKinney
Phone: 515.558.8658
Fax: 515.237.0319
E-Mail:
RMcKinney@FlynnWright.com

All Submissions are due the first Friday after
our monthly meeting.

Reminder - Reminder

The reservation deadline for the
December 6, 2010 meeting is Monday,
November 22, 2010.

Anyone not attending must contact Betty
Dean at: BettyJDean@Gmail.com or
call Betty at 778-0370.

You're Invited

The Des Moines Partnership and
Drake University invite EWI
members to attend a presentation
by **Daniel Pink**. One of the best
contemporary writers on
leadership and learning will be in
Des Moines speaking on
December 2nd on his bestselling
book, *Drive: The Surprising Truth
About What Motivates Us* at
Sheslow Auditorium, Drake
Campus.

Please visit the following website
for more information and
registration.
www.desmoinesmetro.com/events.

In addition to the main event, there
is a private Executive's breakfast
that same morning with Daniel
Pink and registration for that is

2010 CALENDAR OF EVENTS

2010 Lunch Bunch Schedule

DATE	West Des Moines @ 11:30	Downtown @ 11:30
November 16, 2010	Red Robin 6255 Mills Civic Parkway West Des Moines 515. 223.0859	Court Ave Brewery 309 Court Avenue Des Moines, IA 50309-2230 515. 282.2739
December 21, 2010	Club Car 13435 University West Des Moines 515. 226.1729	Palmer's Deli Ingersoll 2843 Ingersoll Avenue Des Moines, IA 50312-4012 515. 274.4004

2010 Program Schedule

Date	Location	Dinner	Program
December 6	Wakonda Club	On Site	Holiday Auction

DATES TO NOTE

November 16, 2010
Lunch Bunch 11:30 a.m.
Downtown –
Court Ave. Brewery
West Des Moines –
Red Robin

November 19, 2010
Board Reports Due to
Barbara Eslick

December 6, 2010
Wakonda Club
4:15 p.m. Board Meeting

November 1, 2010
Wakonda Club
5:30 p.m. Networking
6:00 p.m. Dinner
6:45 p.m. Not-So-Silent
Auction

Remember!

The Ways and Means committee is collecting silent and not-so-silent auction items for the December meeting. If you have anything you would like to bring, please contact Gina Andre GaAndre@DSMAirport.com or Nancy Neilsen NeilsenJ@HuxComm.net.

Auction items can be picked up early by a member of the Ways & Means Committee.



Upcoming Plaza Florist Events

- Thursday, November 18th @ 5:30 – Fresh Thanksgiving Centerpieces
- Wednesday, December 1 @ 5:00 – Winter Patio Pot
- Thursday, December 9th @ 5:30 – Winter Centerpiece

MEMBER SPOTLIGHT

Leslie Herman --

I started at Drake University (Law School) on September 1st, 2009. I have been a member of EWI for 1 year. My interest in EWI was sparked by one of your past presidents, Kim Fankhauser. She also happens to be my sister. This year I am on the Co-Membership Director. Our goal is to have 90% retention, and to recruit 6 new member firms. I'd also like to work with the committee in charge of mentoring to create a team effort in accomplishing these goals.

My main reason for joining EWI was networking. I had been out of the work force for 8 years (staying home with my three kids) prior to taking the position at Drake. I wanted to get to know women who could be mentors as well as be a professional resource. The Des Moines EWI Chapter has a wealth of knowledge within their members; I feel very fortunate to be a part of this group.

I have been married for 19 years to my husband Joe. We have three children, Julia (11 year old; 5th grade), Maya (6 year old; 1st grade) and Jameson (4 year old; preschool). My favorite activities include spending time with my family, gardening, cooking, reading, singing, and scrapbooking. I also own the Craft Cottage in Van Meter. It's a scrapbook retreat that was born out of my love of scrapbooking, and is heavily supported by the help of my "retired" parents.



FIRM SPOTLIGHT



Essex Meadows, Inc. was founded in 1995 following Fred Weitz retirement from The Weitz Company. Essex Meadows is a family-owned business with our office in Capitol Square. Our primary activity is continuing care retirement communities in Florida and Connecticut. We also have commercial real estate interest in Iowa.

I have been with Essex Meadows for five years. In addition to assisting Fred with business activities, I also provide support for him with his volunteer commitments. These commitments currently include serving on the Boards of Hoyt Sherman Place, Greater Des Moines Community Foundation and The Botanical Center of Greater Des Moines.

My husband, Denny, and I have been married for 38 years and reside on an acreage near Runnells. We have two married children, Annie and Darin, who live nearby. I spend a great deal of my free time with grandsons, Jacob and Isaac. Summers are spent working in the yard and a garden that is always way too big! My favorite past time is quilting. And, I also have been on the Guest Services staff at the Civic Center of Greater Des Moines for 18 years.

I have been a member of EWI since joining Essex Meadows. It has been a great opportunity to get to know other professional women and learn from their experiences.

EWI - Des Moines Chapter - 2010-2011 Committee Assignments

Advisor

Michelle Cook

Budget

Cindy Fleischacker
Barbara Eslick
Christine Healy

Directory/Bylaws/Website

Elaine Rund-chair
Sarah Roeder
Melissa Clevenger

Endowment

Chris Anderson-chair
Jean Wathen-non EWI
Dessie Grannis- non EWI
Michelle Morris-non EWI

Historian

Janette House

Hospitality

Jennifer Parrish-chair
Freda Pollock
Sandy Taylor
Christy Jones
Peg Ward
Marlou Pieper

Marketing

Paulette Schultz-chair
Meghan Sabin
Tammy Marcsisak
Mary Long
Linda Buchanan

Membership

Cyndi Lorenzen-co-chair
Leslie Herman-co-chair
Nancy Cook
Margie Marble
Marcia Wing
Rita McGinnis
Sheryl Nichols

Official Greeter

Cindy Fleischacker

Nominating

Michelle Cook
Barbara Eslick

Parliamentarian

Lena Rocha

Past Presidents' Advisory Council

Michelle Cook
Sarah Roeder
Rita McGinnis
Ruth Hanrahan
Sheryl Nichols
Laveta Pfaltzgraff
Kim Fankhauser
Judy Jones
Nancy Nielsen
Judy Smith
Linda Buchanan
Marsha Rodd
Mary Granneman
Nancy Cook
Karen Bailey
Janette House
Lena Rocha

Philanthropy

Deb Lyons-chair
Linda Snethen
Marty Kennedy
Ruth Hanrahan
Lana Lichtenstein
Bernie Rewalt
Gloria Criswell
Kristy Conrad

President

Cindy Fleischacker

Program

Judi Brown-chair
Lynn Neswold
Robin Taylor
Iris Armstrong
Erin Tuel
Laveta Pfaltzgraff

Publications

Robin McKinney-chair
Judy Smith
Amy Day

Purely Social

Marcy Gerard-chair
Andrea Mead
Deb Belieu
Marsha Rodd
Judy Jones
Dawn Black

Scholarship/ASIST

Kim Thomas-chair
Rosemary Link
Jean Wathen-non EWI
Dessie Grannis- non EWI
Michelle Morris-non EWI

Secretary

Carol Bahls

Sergeant At Arms

Betty Dean

Treasurer

Christine Healy
Chris Anderson-intern

Vice President

Barbara Eslick

Ways & Means

Gina Andre-chair
Darlis Wambold
Kim Fankhauser
Nancy Nielsen
Deanna Dunn
Mary Granneman
Karen Bailey
Cheryl Hall
Aisha Syed

REPORTS LCAM ²⁰¹⁰

RETHINK | REVITALIZE | REACH OUT

63rd Leadership Conference and Annual Meeting

By: Christine Healy

The meeting was called to order September 24, 2010, at 10:30 a.m. The delegate body consisted of 105 voting members and 64 alternate delegates were also in attendance. Corporate President Louise Anderson made the introductions. The order and rules of business were adopted as presented. Various reports were read and Executive Director Lynn Shaffer informed us of the drop in membership. In 1997, there were approximately 4,000 member firms, and now there are 2,110. We elected the Corporate Nominating Committee and the amendments to the chapter and corporate bylaws were given a mass approval with six exceptions. The corporate budget was proposed and adopted by a majority vote. The Nominating Committee was officially announced and Corporate President Louise Anderson gave her closing speech. The new corporate board nominees were introduced and voted to assume their respective offices. Installation of the new board was completed; Sharon Bennett, the new Corporate President, gave a few remarks and adjourned the meeting at approximately 3:00 p.m.

2010 LCAM Opening Gala

By: Jennifer Parish

My report for this meeting was to review the 2010 LCAM Opening Gala. This was a premiere event in which all past board & corporate presidents and 2009-2010 Chapter Presidents were spotlighted and honored. The past president from 1964 was also present during the Gala.

It was an elegant seated dinner event along with a bit of spunk and excitement. Awards given during this event included the Tillie Award. This award honored an outstanding Chapter who was Grand Prairie, Canada with the biggest increase in firms. One of their representatives won the traveling trophy for recruiting firms to double their count.

The Top Recruiter award went to Carolyn Stringer from EWI of Chattanooga. She has won this award for two consecutive years. She recruited 10 firms. There were three chapters recognized for 1st, 2nd & 3rd place for their exceptional newsletters as well.

During the dinner, some were able to exchange Chapter pins. Aside from the elegance of the event, Maxine brought a little humor to each table by taking pictures with all of the guests. As the author of Maxine John Wagner states, "If Maxine can get a laugh out of someone who feels lonely or someone who is getting older.....or if she can make someone chuckle about a stressful relationship, I'm happy." As she brought women closer to each other with a joke or to break the ice, it certainly made it easier to be a bit laid back with everyone and look forward to each & every comment that she made or each pose she was in.

As we followed the evening further, it was closed by music & jazz from the band High Vibe out of Kansas City. A few of the girls followed the celebration by enjoying a night cap. But not yet before we knew that our fellow members got out of the underground parking lot to get there just so they could avoid melting in the rain. (It was not even a block away!) No one melted by the way. But just a short note: Shortcuts never payoff in the end – but we were certainly glad that Cindy and Christine made it back to the nest ok.

My first experience was a blast – and I'm glad I received the chance to go and get to know a few of you on a more personable level. Thanks for the warm welcome.

Reading Rally Luncheon

By: Barbara Eslick

I am an avid reader and a strong advocate of instilling reading skills in children at a very early age so I was definitely looking forward to this event. I have to say it was one of my favorite events at LCAM!

The Reading Rally luncheon was attended by 75 students from the 2nd grade class of Whittier elementary School. Some schools in the Kansas City area were closed last year so this class grew from 57 students to 75. Whittier Elementary School is an inner city school that is 85% Hispanic.

The students (in semi-unison!) read *The Library Mouse* by Daniel Kirk to the luncheon guests. It was a very cute story. I would recommend the book if you have younger children in the family. Centerpieces for the luncheon were stacks of books that were later donated to the school. The books were topped with a craft type popup book that a member had made over the summer. She personally made over 40 books for the luncheon.

Prior to the lunch the school had held a story writing contest for the class and the top 3 winners were invited to read their stories to the EWI group. All 3 students did a great job! There was a story about "Monsters in the Closet" another about "Zombies Taking Over the World" and, unfortunately, no one seems to remember what the third story was about. This little girl was so cute but was having challenges with reading and language....she definitely gave it a great try!

On departure each of the students were given a backpack filled with books and school supplies. They were so excited and so proud as they left the room to a thunderous standing ovation and lots of "high fives"! Between the books on the tables, additional donations from sponsors and chapter donations the Kansas City chapter donated over 3,000 books to Whittier Elementary and the Boys & Girls Clubs of Kansas City.

Alumni Experience

By: Sheryl Nichols

The Academy of Leadership (AOL) Alumni Experience is offered to any EWI representative who has completed the prerequisite AOL modules. The morning session was led by Mimi Donaldson who structured her presentation around her new book "*Necessary Roughness: The Contact Sport of Life.*" Using a football and sports theme, she stressed the key things to being in the "Hall of Fame":

- 1) know your mission;
- 2) motivate yourself;
- 3) market yourself;
- 4) manage your time;
- 5) mentor – both have one and be one; and
- 6) measure – your progress/steps toward your goals.

She talked about the difference between formal and casual styles with both *time* and *things*. And, she encouraged everyone to "play" their life as if it is always a "two-minute drill."

The second half of the Alumni Experience was a tour of the Hallmark Corporate Headquarters. We were greeted with a great presentation about the Hallmark organization which included:

- Information about the Hall family who not only founded the company, but who still run it today;
- An overview of the many great things, both civically and philanthropically, they have done for the Kansas City community over the years; and
- How the motto of "When you care enough to send the very best" was developed.

We were also treated to a tour of the visitors' center with a tremendous array of products and services, videos, and artwork from the Hallmark family of businesses, artists, and writers since its founding. It was amazing to learn about this company in our own "back yard" with which many of us do business on a regular basis.

Academy of Leadership - Navigating the Lipstick Jungle

By: Michelle Cook

This Academy of Leadership was a good brush up on the basics of business etiquette. Jane Hight McMurry was the presenter. Jane states that technical skills and knowledge account for 15% of the reason you get a job...the other 85% is connected to people skills. In order to obtain the Cinderella success, you must 1. define your goals, 2. define where you are and where you are going and 3. write down a plan. Communication is an on-going and 2-way process. To hunt for animals in your jungle, look to EWI, but look outside...your dentist, gardener, the nurse at your doctor's office. All of these animals can help you navigate your jungle. If you have these animals in your jungle, put them in your contact list and add a story about them...not just their name and contact information. This could help you down the road.

The second half of her presentation was on time management. There are five high power Ps: Prior Planning Prevents Poor Performance. 28% of a typical work day is made up of interruptions so if you planned prior, it will make the interruptions manageable. She also said to eat a frog for breakfast! Do the ugliest task you have to do in the morning and get it done. You won't be putting it off and not getting the task accomplished. And last but not least...delegating is not dumping. It's a slam dunk!

Scholarship Luncheon

By: Deb Lyons

There were several awards presented during the Scholarship Luncheon, and we were fortunate enough to hear from a few of the winners who shared with us how the scholarship awards will impact their long-term goals of continuing education.

There were two Fellows Scholarship Winners who each received \$2,000 toward their continuing education. The winners were from the Omaha and Chattanooga chapters. The Fellows scholarships are awarded to EWI representatives to assist in furthering their educational pursuits.

The EWISP Scholarship Program awards scholarships to high school juniors to support their academic endeavors. There was a total of \$30,000 awarded to eight EWISP scholarship program winners. The first place winner was Tess Michaels from the Dallas Chapter who received \$10,000 to apply toward her future education.

There were 12 ASIST Scholarship winners. The ASIST scholarships provide financial support to nontraditional students facing work and/or life challenges. One of our chapter's ASIST scholarship winners, Sarah Brauckman, was also selected as a recipient for one of the corporate scholarships.

Even though the Scholarship Luncheon may not have the anticipation and excitement of the opening reception, keynote address or gala dinner, it is a humbling experience to be exposed to these phenomenal women whose stories provide such inspiration and motivation for us in our own lives.

First-Timers Report

By: Cyndi Lorenzen

We went down on Wed afternoon. Some of the gals paid for the extra sessions on Thursday morning. Some of us went shopping. The event kicked off Thursday evening. I went to the New Attendee Orientation and I recommend it. They discussed what to expect over the next couple of days.

Thurs night was opening gala with a cocktail reception prior to dinner. Our group met and presented Michelle a gift for her reign as President in Cindy's room.

Friday was breakfast with keynote Daryn Kagan. She had her "little sis" with her. Her online community features daily web cast of stories showing people what is possible if they put their minds to it.

Educational track

Chapter Chat - roundtable like speed dating on different aspects of EWI - very informative

Scholarship Lunch - presentations were made

Educational Tract

Dinner - a group of us went to Power & Light district and ate at Raglan Road Irish Pub.

Saturday was the annual meeting - all Presidents/VP's and delegates were required and this was very regimented meeting.

Final night gala was very nice. The new President spoke and then then evening ended with a DJ and some dancing.

There was a vendor fair selling their wares as well as EWI table where you could shop and network between each event. Many groups still exchanged pins and that was fun - the hit this year was Wichita with Ruby Slippers. The best part was getting to know our group on a more personal level and becoming closer friends. The speakers were all motivational or inspiring. Good times were had by all.

Career Path

By: Betty Dean

Cathy is a life coach and motivational speakers. This career track was on designing your brand.

Branding is important because it causes you to stand out from everyone else. It is better to brand yourself than allow others to do it.

Cathy focused on you or yourself as a brand, but this could be in your business as well. She went through the steps of developing an attitude or mindset through self-assessment, determining your values, passions and what kind of legacy you want, and then you can create your plan.

Your plan should include name, business card, brand style (logo), speaking style, website, interviewing skills (resume, job portfolio) and then of course networking.

I enjoyed this career track and if you are unemployed, self-employed you could use these skills in a number of areas I plan on going through these steps with my daughter who is a junior in high school and will be on her way to college before you know it.

**EWI® Des Moines Chapter
Monday, December 6, 2010
Chapter Meeting**

Date: Monday, December 6, 2010

Program: Silent and Not So Silent Auction

Program Location: Wakonda Club
3915 Fleur Drive
Phone 285-4962

Schedule: 4:15 pm – Board Meeting
5:30 pm – 6:00 – Networking and Silent Auction Bidding
6:00 pm – 6:45 pm - Dinner
6:45 pm – Dinner and Not So Silent Auction

Menu: Lemon Chicken with Artichoke & Oregano
House Tossed Salad
Fresh Bread
Baked Sweet Potato with Honey Walnut Butter
Medley of Veggies
Coffee & Iced Tea

Cost: \$20.00

Directions/Parking: **Directions:** from I-235 – from the West, Take exit 7A MLK Jr. Pkwy toward 19th Street/ Des Moines Intl Airport, Turn right onto MLK Jr. Parkway. Keep straight onto Fleur. From downtown, head west on Grand Avenue to MLK and then south to Fleur Drive.

Dinner Reservation Deadline: **Monday, November 22nd**

- **Please remember that all Representatives have a standing reservation.**
- Representatives paying monthly or quarterly **MUST** complete the form below and mail it along with your check to Betty Dean by the reservation deadline.
- Representatives bringing a guest **MUST** notify Betty by phone or e-mail by the reservation deadline. You will then need to complete the form below and mail it along with your check to Betty.
- **Cancellation Policy:** If you are unable to attend, you **MUST** notify Betty by the reservation deadline.

Mail this form to: Betty Dean
The Singing Gourmet
1231 72nd Street
Windsor Heights, IA 50311
515-778-0370
bettyjdean@gmail.com

Firm: _____

Representatives: _____

Executives/Guests: _____

Amount Enclosed _____ (Please make check payable to EWI)